



SHERLOCKART
-Photography-

Portrait & Family
PRICE & ORDERING GUIDE

Welcome to SherlockArt Photography



Welcome,

Thank you for choosing SherlockArt Photography for your portrait session. We strive to provide you with an enjoyable photography experience, great images, a diverse product line and exceptional customer service, all at an affordable price.

Over the years, we've learned what makes our clients happy and we've built our business around it.

We'll take a variety of images at your session to ensure you get plenty of what you want and when they are ready—usually within one week—we will send you an email link to your Online Store. We've included a Price and Ordering Guide to help you with the ordering process.

If you have any questions about your session, please call me at 843.729.5480 or send me an email at info@sherlockart.com.

We look forward to working with you!

Sincerely,

Handwritten signature of Alan Sherlock.

email: info@sherlockart.com

web: www.sherlockart.com

facebook: asherlockart

Portrait Creation Fees



MINI SESSION

- Up to 30 minutes in the studio.
- One or two subjects in one outfit.
- Your own proofing gallery [password protected on request]
- \$75 Investment [session is paid in full at time of booking]

INDIVIDUAL & COUPLES SESSION

- Up to 60 minutes in as many locations as time will permit.
- One or two subjects in upto 3 outfits.
- Your own proofing gallery [Password protected on request]
- \$150 Investment [session is paid in full at time of booking]

FAMILY SESSION

- Up to 90 minutes in as many locations as time will permit.
- Up to 5 subjects [additional subjects \$15 each]
- Your own proofing gallery [Password protected on request]
- \$175 Investment [session is paid in full at time of booking]

Optional Add-Ons:

- Additional Subject [for when you bring family and friends] \$15 per subject after 5
- Extra 30 mins of shooting time \$50
- Rush Edit [24 hours] \$55

What to Expect



WHAT TO EXPECT BEFORE THE SESSION

Once we've received your Session Fee, we'll start planning your session. We'll call you to go over the details of your packet. We'll keep an eye on the weather forecast and contact you [the day of or day before your session] if we feel the session may need to be moved earlier or later in the day or re-scheduled. We will then meet for your photography session, have loads of fun and capture a bunch of really great images.

WHAT TO EXPECT AFTER THE SESSION

A week or so after your session we'll post our favorites to your Online Store and send out notifications. Ordering through the Online Store is entirely optional. The Online Store has fewer product options available but is a very convenient and easy way to order: select the images you want, choose the sizes you want, pay securely online and wait for your images to arrive at your door. It's just that easy!

If you would like to order a Wall Art Grouping or other products not available in the Online Store you will need to complete a Print Order form [please call us if you need additional forms] and either email to info@sherlockart.com or snail mail it to SherlockArt Photography 327 Duke Street, Georgetown, SC 29440.

Economy Prints, Custom Prints & Wall Art

Fine art quality printed on professional grade archival paper or canvas available in a wide range of finishes, and mounting options, guaranteed to provide joy for generations to come.

Photographic Prints

-Order Online or Studio Direct-

Photo prints printed on archival lustre paper.
****Basic Image Enhancement Included.**

*8-Wallets \$18	8x10 \$18
4x6 \$7.5	8x12 \$25
5x7 \$8	11x14 \$31

*Wallets are from one pose only.

Mounted Prints

-Order Online or Studio Direct-

Photo prints on archival lustre paper and mounted on styrene ready for framing.
****Basic Image Enhancement Included.**

8x10 \$34	20x30 \$207
11x14 \$56	24x30 \$253
16x24 \$160	24x36 \$342

Canvas Wraps

-Order Online or Studio Direct-

Artist Canvas 1 1/2" in depth, hand-made and arrive ready to hang. ****Basic Image Enhancement Included.**

8x10 \$175	16x24 \$312
11x14 \$244	20x30 \$402
16x20 \$289	24x36 \$510

**Creative Image Enhancement is available when ordered studio direct. Add'l fees apply.

Custom Prints

-Order Studio Direct Only-

Photo prints on textured & coated archival lustre paper and mounted ready for framing.
****Creative Image Enhancement included.**

5x7 \$22	8x12 \$70
8x10 \$41	11x14 \$73
10x10 \$50	10x20 \$105

Additional sizes, mounting options and print surfaces are available upon request.

Custom Wall Prints

-Order Studio Direct Only-

Photo prints on textured & coated archival lustre paper and mounted ready for framing.
****Creative Image Enhancement included.**

16x20 \$185	20x30 \$280
16x24 \$210	24x30 \$320
20x24 \$225	24x36 \$398

Additional sizes, mounting options and print surfaces are available upon request.

Framed Wall Prints

-Order Studio Direct Only-

Choose from a variety of timeless and modern molding options to perfectly frame your prints. ****Creative Image Enhancement included.**

8x10 \$114	12x18 \$200
11x14 \$160	16x24 \$385
10x20 \$192	20x24 \$400

Includes plexiglass & mounted print.

Standouts

-Order Online or Studio Direct-

Photo prints on archival lustre paper and mounted ready for framing. ****Basic Image Enhancement Included.**

4x6 18	10x10 \$50
5x7 \$22	8x12 \$55
8x10 \$45	11x14 \$61

Custom Enhancements & options are available when ordered studio direct. Add'l fees apply.

Metal Prints

-Order Online or Studio Direct-

Printed directly onto high quality aluminum for a clean and lasting finish ****Basic Image Enhancement Included.**

4x6 18	10x10 \$50
5x7 \$22	8x12 \$55
8x10 \$45	11x14 \$61

Custom Enhancements & options are available when ordered studio direct. Add'l fees apply.

Wood & Bamboo

-Order Studio Direct Only-

Printed directly on 1/2" maple wood or 3/4" Bamboo panels arrive ready to hang. ****Creative Image Enhancement included.**

5x7 \$66	10x20 \$237
8x10 \$109	16x24 \$55
11x14 \$181	11x14 \$61

More sizes are available upon request.

**Image Enhancement Levels

Basic: includes cropping, color correction, and sharpening.

Creative : in addition to Basic Enhancements we apply an extra level of artwork to smooth skin and brighten eyes, you may request the removal of minor facial blemishes or distracting elements such as stray hair.

Advanced: includes Head switching [if possible], photo painting, and other complex digital manipulation, charged at the rate of \$45/hour. We will provide you with an estimate before any work is done.

Image Files

-Available in your Online Store-

Digital Image Files.

Digital products for are now available for purchase. By purchasing a digital products, you automatically agree to our Terms & Conditions [see below]. You will be provided with download instructions and if applicable a print release license. Files will be available for download for 7 days only, therefore it is the client's responsibility to download their files in a timely manner. Failure to download your files within 7 days will result in a \$35 re-posting fee.

Screen Resolution Digital files [watermarked] 1152x864 pixels size at 72 DPI, screen quality with Basic retouching. You are free to download and share the watermarked file, free of charge. You may use the images on your personal or business web site providing the watermark remains intact. You may not attempt to make prints, crop out or edit the image or attempt to interfere with the watermark in any way.

Web Size files [non-watermarked] 1024x768 pixels size at 72 DPI, screen quality with Basic retouching.

Download Individual Files

1 file - \$25	2 files - \$45	3 files - \$65	4 files - \$80	5 files - \$100
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Session Packages

Up to 25 files - \$200	Up to 50 files - \$275	Up to 100 files - \$350	All files - \$450
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Hi Resolution Digital Print files [non-watermarked]

11x16 size at 300 DPI, high resolution, printable quality Creative retouching. with a certified print release.

Download Individual Files

1 file - \$65	2 files - \$125	3 files - \$165	4 files - \$200	5 files - \$250
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Session Packages

Up to 25 files - \$450	Up to 50 files - \$550	Up to 100 files - \$650	All files - \$950
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Optional Add-Ons:

- Custom printed DVD disk and case \$85 [extra copies in the same order \$65]
- Custom printed flash drive and storage case \$85 [extra copies in the same order \$65]

Terms and Conditions

The purchase of any digital product is non-refundable. We recommend you back up your digital products on different media formats and in different physical locations. We cannot be held liable for damaged, lost, or deleted files. Although we make every effort to keep digital files backed up, we cannot guarantee these file will be available for future purchase, therefore if you feel you may want to order additional products in the future, we suggest purchasing your favorite files, or your whole session.

Multimedia Slideshows

Premium Package Features

Wow your audience with this dynamic professionally produced mini-movie slideshow.

- Creative image enhancements- including minor blemish removal, cropping, color, exposure, contrast image & sharpening.
- Ken Burns style pan, motion and zoom effects.
- Transition effects between slides
- Custom opening and closing titles.
- Text overlays- photo captions, poetry and quotes.
- Your choice of background music.
- Your choice of streaming media download or high quality DVD media or flash thumb drive.
- DVD box case with personalized labeling and inserts.

Basic Package Features

A no frills slide-show presentation

- Basic image enhancements- color, exposure, contrast image sharpening.
- Title screen only [no other text or captions]
- one image per slide
- Simple fade transition [no custom transitions]
- Your choice of plain color background.
- Your choice of background music.
- Your choice of high quality DVD media or flash thumb drive.
- DVD jewel case with personalized labeling and inserts.

Image Count and music	Show length	Premium	Basic
25-49 images 1-2 music tracks	2-4 min	\$155	\$105
Additional Copies [in the same order]		\$29	\$19
Additional Copies [in a later order]		\$45	\$35
50-90 images 2-3 music track	6-9 min	\$175	\$135
Additional Copies [in the same order]		\$39	\$29
Additional Copies [in a later order]		\$55	\$45

For slideshows containing more than 90 images please contact us for an individual quote.

Optional Add-Ons:

- Custom printed DVD disk and case \$85 extra copies \$65 each [in the same order]
- Custom printed flash thumb drive and case \$85 extra copies \$65 each [in the same order]

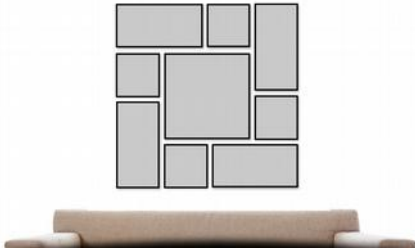
Terms and Conditions

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Professional Wall Art Groupings

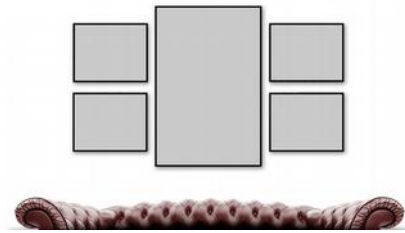
Fill your walls with memories on beautiful Wall Art Grouping Displays. Choose from our six arrangements for the perfect addition to any home, plus enjoy deep discounts off our regular canvas prices! You can order separate poses for each size or just use one image spread across multiple canvases for a super cool installation! Genuine Artist Canvas, 1-1/4" depth. Ready to hang right out the box! Available directly through the studio only.

Riviera- \$837



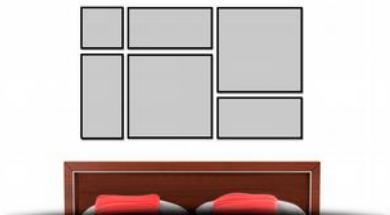
One 20"x20" | Four 10"x10" | Four 10"x20"

Escher- \$805



One 20"x30" | Four 11"x14"

Mondrian- \$684



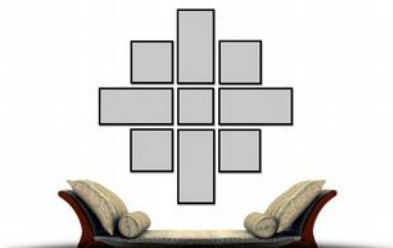
One 10"x10" | Two 20"x20" | Three 10"x20"

Bosch- \$432



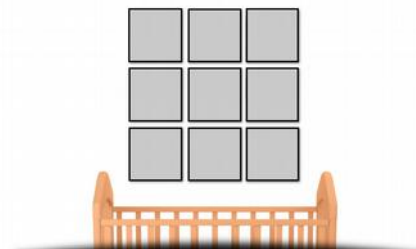
Three 16"x24"

O'Keeffe- \$540



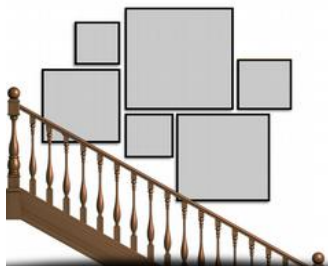
One 20"x20" | Four 10"x10" | Four 10"x20"

Warhol- \$607



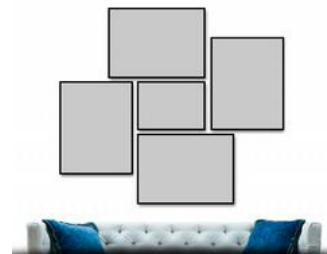
Nine 10"x10"

Picasso- \$661



One 24"x24" | One 20"x20" | One 16"x16" | One 12"x12"

Van Gogh- \$729



One 12"x16" | Four 18"x24"

Frequently Asked Questions

Do you shoot black and white and color?

We shoot 100% digital, so everything is shot in color and converted to black & white in post-production. This allows enormous creative freedom, because any image you like in color can be transferred to black & white and vice versa.

Is there a perfect time of day for my session?

Indeed there is! The two times of day with the most beautiful light for portrait sessions are early morning and just before sunset. The last hour before the sun goes down is known to photographers as the “magic hour”. If the weather permits, images taken at this time will be dreamy, and gorgeous. We love to shoot during the magic hour but we also realize that it happens to coincide with a lot of kids' dinner or bedtimes. Our number one goal when scheduling is to keep the little ones happy! We can always find some shaded area if the timing isn't ideal for your little munchkins.

How long will it take to get my order?

If you are ordering through your Online Store you should receive your order in 7-10 days. Please contact us if you don't receive your order in a timely manner.

If you are ordering custom items please allow 3-4 weeks for delivery. A 3-day rush service is available on most items for an additional 50% of the item price plus overnight shipping costs.

If I order Custom Products from you, do you require a deposit before ordering my prints?

Yes. We require a 50% deposit before your order is put into production. Once your order returns from the lab and has passed our quality assurance inspection and we are ready to ship your order, we will notify you that the balance is due. If you pay for your order in full your order will be shipped immediately.

What if I don't like my portrait or it arrives damaged or doesn't arrive at all?

This is very unlikely, but if this does happen, don't worry we have a 100% satisfaction guarantee! If you don't love your prints or they arrive damaged, we'll take them back and remake them or refund your order less shipping, your choice. Before returning any items, please call 843-729-5480. If your order does not arrive within the time frame we specified please contact us and we'll track your item down and reprint it if required.

Do you have a minimum order amount?

Yes we do have a \$25 order minimum.

Who do i make my check payable to?

Please make checks payable to Alan Sherlock Image Design.

What methods of payment do you take?

We accept Cash, Check, Visa & MasterCard and Paypal.

Didn't get your question answered?

Please feel free to get in touch with any additional questions! We are always happy to answer an email or phone call and make sure that you have all the information that you need.

Print Order

Session Name _____ Session Date _____

First Name _____ Last Name _____

Address _____

City _____ State _____ ZIP _____

Email _____ Phone _____

QTY	IMAGE #	SIZE	DESCRIPTION	PRICE	TOTAL

Thank you for your business.

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Signature _____

Date _____

Sub- Total	_____
8% Sales Tax	_____
Shipping	_____
Grand Total	_____